

**BACHELOR OF BUSINESS ADMINISTRATION WITH BACHELOR OF ECONOMICS  
(BBA BEc)**

**Coherent Study Code: BUS03 (Major: Business and Economics)**

**RECOMMENDED PROGRAM FOR 2008 INTAKE**

|   |        | Code    | Unit Name  | Credit Points |           |           |           |
|---|--------|---------|--|---------------|-----------|-----------|-----------|
|   |        |         |  | 100           | 200       | 300       | Total     |
| <i>100 level</i>                                    |        |         |  |               |           |           |           |
| Core  |        | BBA102  | Business Organisation Principles                 | 3             |           |           |           |
| Core  |        | ECON110 | Macroeconomic Principles                         | 3             |           |           |           |
| Core  |        | ECON111 | Microeconomic Principles                         | 3             |           |           |           |
| Core  |        | ECON141 | Introductory Econometrics                        | 3             |           |           |           |
|   |        | HRM107  | Introduction to Human Resources                  | 3             |           |           |           |
|   |        | ACCG105 | Introductory Financial Accounting                | 3             |           |           |           |
|   |        | BBA111  | Organisational Behaviour                         | 3             |           |           |           |
|   |        | MKTG101 | Marketing Fundamentals                           | 3             |           |           |           |
| Core  | Either | STAT170 | Introductory Statistics                          |               |           |           |           |
|   | or     | STAT171 | Statistical Data Analysis                        | 3             |           |           |           |
| Core  | One of | COMP1XX |  |               |           |           |           |
|   |        | ISYS1XX |  | 3             |           |           |           |
| <i>200 level</i>                                    |        |         |  |               |           |           |           |
|   |        | ACCG200 | Fundamentals of Management Accounting            |               | 3         |           |           |
|   |        | ACCG253 | Financial Management                             |               | 3         |           |           |
|   |        | BBA216  | Human Resource Management                        |               | 3         |           |           |
|   |        | BBA250  | Business Communication Skills                    |               | 3         |           |           |
|   |        | BUSL250 | Business Law                                     |               | 3         |           |           |
| Core  |        | ECON200 | Microeconomic Analysis                           |               | 4         |           |           |
| Core  |        | ECON201 | Macroeconomic Analysis                           |               | 4         |           |           |
| Core  |        | ECON210 | Public Economics                                 |               | 3         |           |           |
| Core  |        | ECON232 | Econometric Principles                           |               | 3         |           |           |
| <i>300 level</i>                                    |        |         |  |               |           |           |           |
| Core  |        | BBA315  | Business Forecasting                             |               |           | 3         |           |
| Core  |        | BBA350  | Strategic Management I                           |               |           | 3         |           |
| Core  |        | BBA360  | Business Project                                 |               |           | 3         |           |
| Core  |        | ECON309 | Industrial Organisation                          |               |           | 3         |           |
| Core  |        | ECON311 | Macroeconomic Policy                             |               |           | 3         |           |
| Core  | Two of |         | 300 level units with ECON prefix                 |               |           | 6         |           |
| Core  | One of |         | 300 level unit with BBA, MKTG, HRM or DEM prefix |               |           | 3         |           |
| <b>Total credit points in core program</b>          |        |         |  | <b>30</b>     | <b>29</b> | <b>24</b> | <b>89</b> |
| <b># Total credit points available as electives</b> |        |         |  | <b>0</b>      | <b>7</b>  | <b>6</b>  | <b>7</b>  |
| <b>Total credit points for degree</b>               |        |         |  | <b>30</b>     | <b>36</b> | <b>30</b> | <b>96</b> |

General Requirements: Minimum number of credit points - 96; maximum number of credit points at 100 level - 30; minimum number of credit points at 300 level or above designated in the Schedule of Undergraduate Units as commerce or economics units – 18.