

FOR 2003-05 INTAKES



BACHELOR OF INTERNATIONAL BUSINESS RECOMMENDED PROGRAMS OF STUDY

This degree will give students an academic background in topics that underpin international business decisions and provide an understanding of why international business is different and how opportunities occur. In 2005 the UAI cut-off was 89.

* At both 200 and 300 levels students will be expected to select elective units totalling at least 15 credit points at each level, comprising a minimum of 6 credit points each from TWO elective modules on the back of this handout. The extra three credit points may be taken from either of the selected modules or any other electives.

Full-time Students, First Year Program

100 Level – 24 credit points			
Code	Name	Credit Points	Semester Available
ACCG105 or ACST101	Introductory Financial Accounting or Techniques and Elements of Finance	3	2 1 & 2
MKTG101 or DEM127	Marketing Fundamentals or Elements of Demography	3	1 1 & 2
BBA103	Business Economics	3	1
STAT170	Introductory Statistics	3	1 & 2
<i>Plus four units from:</i>			
GEOS111	Society, Space and Environment	3	1 & 2
ANTH150	Introduction to Anthropology	3	2
POL167	Thinking Politically	3	1
PHIL137	Critical Thinking	3	1
SOC175 or for 2003 & 2004 intake: SOC180	Australian Society: Foundations of Social Science or Introduction to Popular Culture and Society	3	1

Full-time Students, Second Year Program

SEMESTER 1			SEMESTER 2		
Code	Name	CPs	Code	Name	CPs
BUS201	Introduction to International Business	3	BUS202	International Business Organisation & Management	3
EMX1*	Elective Module X Unit 1	3 or 4	EMX2	Elective Module X Unit 2	3 or 4
EMY1*	Elective Module Y Unit 1	3 or 4	EMY2	Elective Module Y Unit 2	3 or 4
Plus up to 3 CPs @ 200 & up to 3 CPs @ 300 level if the total credit point value for chosen elective modules are less than 15cps at each of 200 and 300 level.					

Full-time Students, Third Year Program

SEMESTER 1			SEMESTER 2		
Code	Name	CPs	Code	Name	CPs
^BUS301	Business Policy	3	^BUS302	International Business Policy	3
^BBA315	Business Forecasting		BUS303	International Business Project	3
EMX3	Elective Module X Unit 3	3 or 4	EMX4	Elective Module X Unit 4	3 or 4
EMY3	Elective Module Y Unit 3	3 or 4	EMY4	Elective Module Y Unit 4	3 or 4

* The two elective modules are commenced at 200-level and continued at 300-level. See over for details.

^ Any two of BUS301, BUS302 and BBA315 can be studied at 300 level.

BIB Elective Modules:

<p>Anthropology/Sociology 2 of <i>either</i> ANTH267 <i>or</i> ANTH275 Anthropology of International Aid (4) <i>either</i> ANTH276 Affect and Meaning: The sign, the self, the social (3) <i>or</i> ANTH268 Cultural, Myth and Symbolism (4) SOC232 Sociological Theories of Modernity (4) SOC234 Methods of Social Research (4) SOC244 Science, Technology and Society (4) SOC289 The Sociology of Media (4) SOC290 Sociology of Work and Employment (4) Plus 2 of ANTH375 Global Culture (4) BBA340 Cross Cultural Management (3) SOC372 Human Services: Organisations, Structures and Policy (4) SOC383 Governmentality (4) SOC395 Globalisation, Citizenship and Sustainability (4)</p>	<p>Human Geography 2 of GEOS215 Geographies of Development (3) GEOS219 Geographical Perspectives on Population (3) GEOS264 Geographic Information Systems (3) Plus 2 of GEOS319 Population, Health and the Environment (4) GEOS324 Economy, Place and Culture (4) GEOS311 Asia-Pacific Development (4)</p>
<p>Business/Economics 2 of BBA204 Industry Policy & Business Management (3) BBA214 Macroeconomic Policy & Business (3) ECON235 Economic Development (3) Plus 2 of BBA320 Asian Business Environment (3) BBA321 The Japanese Economy (3) ECON349 South-East Asian Economies (3) ECON396 European Union Economics (3)</p>	<p>Politics 2 of POL251 African Politics and Globalisation (4) POL266 Middle-East Politics (4) POL270 International Relations (4) POL282 The Politics of Nationalism (4) Plus 2 of POL300 Media Politics (4) POL321 International Relations of the Middle East (4) POL341 The Politics of Health (4) POL342 States and Nations (4) POL380 American Foreign Policy toward the Third World (4) POL386 Australian Foreign Policy (4)</p>
<p>Demography/Marketing 2 of DEM255 Topics in Demography (3) DEM256 Business Demographics (3) MKTG202 Marketing Research (3) MKTG203 Consumer Behaviour (3) Plus 2 of DEM355 Social and Applied Demography (3) DEM356 Demographic Techniques (3) MKTG302 International Marketing (3)</p>	

* Every care has been taken to ensure the information is correct at the time this brochure is produced. In the case of any discrepancies between this brochure and the online version of Undergraduate Handbook at www.handbook.mq.edu.au , students are advised to seek academic advice at the Department of Business, room 625, Building E4A.

(Last updated: August 2006)